

Illinois Lottery Privacy Notice

Effective as of September 7, 2021

I. INTRODUCTION

Thank you for visiting www.ILNewYearMassiveMoney.com ("Website") for any purpose. The Website Providers (defined below) recognize that you need to understand how your privacy is protected when you visit this Website. As such, the Website Providers have established this Privacy Notice. For purposes of this Privacy Notice, the "Website Providers" means the Illinois Department of the Lottery, including its agents, contractors, subcontractors, and any parties involved in creating, producing, or delivering the Websites or providing information related to the Websites, including, but not limited to, Camelot Illinois LLC ("Camelot Illinois") and each of their respective successors and assigns.

This Privacy Notice is subject to change at any time without notice to you by posting changes on the Website. The Website Providers encourage you to review this Privacy Notice from time to time. Your continued use of the Website following any changes made to this Privacy Notice will mean that you accept the revised Privacy Notice.

This Privacy Notice describes the Illinois Lottery's privacy practices regarding information collected from you when you visit the Website. This Privacy Notice describes what information is collected and how that information is used. Because this Privacy Notice only applies to the Website, if you link to another entity's website or mobile app through the Website, you should examine that entity's privacy notice to determine its website practices (including other state agency websites).

For purposes of this Privacy Notice, "you" or "your" means each person, group of individuals, entity or entities who visits the Website for any purpose.

For purposes of this Privacy Notice, Personally Identifiable Information ("PII") means information about a natural person that is readily identifiable to that specific individual. PII includes, among other information, an individual's name, address, telephone number, date of birth, password information, and any other information used to identify you on this Website. A domain name or Internet protocol address is not considered PII. PII does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.

You must be 18 years or older to use the Website.

II. INFORMATION AUTOMATICALLY COLLECTED WHEN YOU VISIT THIS WEBSITE

A. Information Collected

If you visit this Website and do nothing further, including, but not limited to, browsing, the Website Providers, will automatically gather and store the information about your visit, including, but not limited to, the following:

1. the Internet protocol ("IP") address and domain name used (for example, aol.com if you are accessing from AOL). The IP address is a numerical identifier assigned either to your Internet Service Provider ("ISP") or directly to your computer. Your location may also be identified via the geolocation of your IP address;
2. the type of browser and operating system you used;
3. the date and time you visited the Website;
4. the web pages or services you accessed at the Website;
5. the website you visited prior to coming to the Website;
6. the website you visit as you leave the Website;
7. any ads you clicked on to access the Website;
8. if you downloaded a form or other document, the form or document that was downloaded; and
9. the name of the country in which your server is located.

None of the foregoing information is deemed to be PII.

The foregoing information is used to improve the Website's content and help the Website Providers understand how you interact with the Website. This information is also collected for statistical analysis to determine what information is of most and least interest to you, to improve the utility of the material available on the Website, and for other purposes described in this Privacy Notice. Methods through which your information may be automatically collected include, but are not limited to cookies and banner ads.

B. Cookies

Cookies are text files stored on your web browser to provide a means of distinguishing you from other visitors to the Website. To better serve you, the Website Providers use "transactional cookies" to enhance or customize your visit to the Website and to recognize you when you visit again. The software and hardware you use to access the Website may allow you to refuse new cookies or delete existing cookies. Refusing or deleting these cookies may limit your ability to take advantage of some features of the Website.

C. Banner Ads

Banner ads will be used to advertise Illinois Lottery products. The Website will track the number of clicks on such ads for analytical and marketing purposes.

III. PERSONAL INFORMATION COLLECTED

In addition to the information automatically collected in Section II above, information including, but not limited to the following, may also be collected:

A. Emails, Surveys, & Electronic Newsletter Subscriptions

If you participate in a survey, send an email, enter a sweepstakes, or subscribe to an electronic newsletter, this Website will gather the following information, some of which may be considered PII:

1. the email address and contents of the email;
2. information volunteered in response to a survey; and
3. any information required by or volunteered on the sweepstakes entry or electronic newsletter subscription form.

B. Social Media

If you "like," follow, or otherwise contact the Illinois Lottery via social media (e.g., Facebook or Twitter), the Website will collect the following information:

1. the social media username you used (e.g., Facebook or Twitter username); and
2. the number of "likes," "comments," "reactions," and "shares."

C. Use of Your Information

The Website Providers and Third Party Service Providers may use your PII for various purposes including, but not limited to, the following

1. to verify your eligibility to enter any sweepstakes;
2. to contact you in response to your inquiries, comments, and suggestions;
3. to otherwise contact you, including to notify you if you win a sweepstakes;
4. for the specific purpose for which it was volunteered;
5. to track your use of the Website for internal market research;

6. to improve the Website and the services we promote or provide through the Website;
7. to customize the content and/or layout of the Website for each visitor;
8. to ask for your participation in brief surveys;
9. to notify you about promotions, special offers, etc. regarding products and services provided by the Illinois Lottery or its agents; in connection with the legitimate business purposes of the Website Providers, Third Party Service Providers, or the Website;
10. to generate aggregate statistical studies and to use the results of such aggregate statistical studies for marketing purposes and responsible gaming initiatives;
11. to protect and defend the rights or property of the Website Providers or the Third Party Service Providers;
12. to enforce this agreement, including the Illinois Lottery Terms and Conditions;
13. as required by law or regulation, or as requested by government or regulatory authorities, including but not limited to, gaming regulators and the Internal Revenue Service ("IRS"), or for the protection of persons or property;
14. in connection with an acquisition, merger, restructuring, sale, or other transfer involving all or any portion of the business associated with the Website; and
15. any other business purposes, including those purposes described in Section X of this Privacy Notice.

By submitting the foregoing information, you consent to its use for such purposes.

IV. NON-DISCLOSURE OF PERSONAL INFORMATION

In the event you decline to provide any PII, you limit the Illinois Lottery's ability to serve you.

As noted above, no PII is collected about you during your visit to the Website, unless you provide that information voluntarily by sending an email, participating in a survey, or using other interactive services that may be provided on the Website. You may choose not to utilize some or all of these interactive services. While your choice not to participate in these activities may limit your ability to receive specific services or products through the Website, it will not prevent you from requesting services or products from the Illinois Lottery by other means and will not normally have an impact

on your ability to take advantage of other (non-interactive) features of the Website, including browsing or downloading publicly available information.

V. REVIEW AND CORRECTION OF PERSONAL INFORMATION

You can review any PII that is collected about you and request changes by using the Contact Us section at the end of this Privacy Notice. Reasonable steps will be taken to verify your identity before granting access or making corrections. Corrections to your PII will be made instantly.

VI. PERSONAL INFORMATION COLLECTION AND RELEASE AUTHORIZATION

To process your entry into any sweepstakes, you authorize the Website Providers and Third Party Service Providers to collect the PII listed in Section III above. Without limiting the foregoing, if you win, you authorize the Website Providers and Third Party Service Providers to use and release certain PII, including, but not limited to, your name, hometown and any photograph, video or audio recording, in any medium (including but not limited to newspaper, television, radio, and internet), for purposes of marketing, advertising, or other purposes of the Illinois Lottery. If you do not provide all or any part of the PII requested, your application may not be processed. The Illinois Lottery requires certain PII to comply with the Internal Revenue Code and Tax Law income reporting and tax withholding requirements and under the authority of Internal Revenue Code and Tax Law Section 1604 to announce Illinois Lottery prize awards. The Illinois Lottery is the custodian of subscription and prize records and may be contacted by mail at: Illinois Lottery, P.O. Box 19081, Springfield, IL 62794-9081.

VII. EMAIL AND PUSH NOTIFICATION COMMUNICATIONS

If you provide PII through the Website, you may receive service announcement email messages regarding Illinois Lottery products, such as games and promotions from the Website Providers and Third Party Service Providers (on behalf of the Illinois Lottery).

To receive emails and push notifications about the Illinois Lottery's products, such as games and promotions, you must opt-in to receive such messages.

IX. USE OUTSIDE OF THE UNITED STATES

The Website and material provided on the Website are solely for the promotion of products, programs, and Illinois Lottery operations within the U.S. and specifically within the State of Illinois. If you provide any PII to the Website Providers (including through the Contact Us section below), it may be transferred to and processed on computers in the U.S. and other countries. Do not provide your PII to the Website Providers, if you do not want it to be transferred to the United States or to other countries, or if the laws in the country from where you are attempting to access this Website restrict these types of transfers. Your submission of PII to the Website Providers will be handled in accordance with this Privacy Notice. Your submission of PII to the Website Providers through this Website means that you agree to the terms of this Privacy Notice.

X. WEBSITE FOR ADULT USE ONLY (AGE 18 AND OLDER)

The Website Providers and Third Party Service Providers will not knowingly collect PII from children or create profiles of children through the Website. All registrants must be at least 18 years of age to participate in any and all Illinois Lottery transactions. All PII submitted to the Website Providers will be treated as though it was submitted by an adult, and may, unless exempted from access by State law, be subject to public access. The Illinois Lottery strongly encourages parents and teachers to be involved in children's internet activities and to provide guidance whenever children are asked to provide PII via the internet.

XI. DISCLOSURE OF INFORMATION COLLECTED THROUGHOUT THIS WEBSITE

Your voluntary disclosure of PII to the Website Providers, whether solicited or unsolicited, constitutes consent to the collection and disclosure of such information by the Website Providers and Third Party Service Providers for the purposes described in

this Privacy Notice. If you provide PII on the Website, certain state or federal laws may protect that information. Once you provide PII, however, it becomes a public record that may be subject to public inspection and copying if not protected by state or federal laws.

Without limiting the foregoing, PII may be collected or disclosed without your consent, if the collection or disclosure is: (1) necessary to perform the statutory duties of the Illinois Lottery, or necessary for the Illinois Lottery to operate a program authorized by law, or authorized by state or federal statute or regulation, including the Freedom of Information Act; (2) made pursuant to a court order, subpoena or by law; (3) for the purpose of validating your identity; (4) with affiliates of the Illinois Lottery, the Website Providers, or Third Party Service Providers to provide the services on the Website; or (5) to federal or state law enforcement authorities to enforce the Illinois Lottery's rights against unauthorized access or attempted unauthorized access to the Illinois Lottery's information technology assets or against other inappropriate use of the Website.

In the event of a conflict between this Privacy Notice and any state or federal laws, including the Freedom of Information Act, the state or federal laws will control.

XII. DATA BREACH NOTIFICATION

In the event of a data breach, the Website Providers and/or the Third Party Service Providers will notify all visitors of the breach in the most expedient time possible, without unreasonable delay. The disclosure notification may be via mail, email or other expedient methods such as a newspaper publication. Such notification shall include, but is not limited to (i) the toll free numbers and addresses for consumer reporting agencies, (ii) the toll-free number, address, and website address for the Federal Trade Commission, and (iii) a statement that the individual can obtain information from these sources about fraud alerts and security freezes. The notification, however, shall not include information concerning the number of individuals or entities affected by the breach.

XIII. CONTACT US

For questions regarding this Website, please contact the Player Hotline at support@illinoislottery.com or 1-800-252-1775

Because the Website does not encrypt incoming email, you should not send information that you consider sensitive through the Website.